



MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 L4

Results as of: 5/31/2014

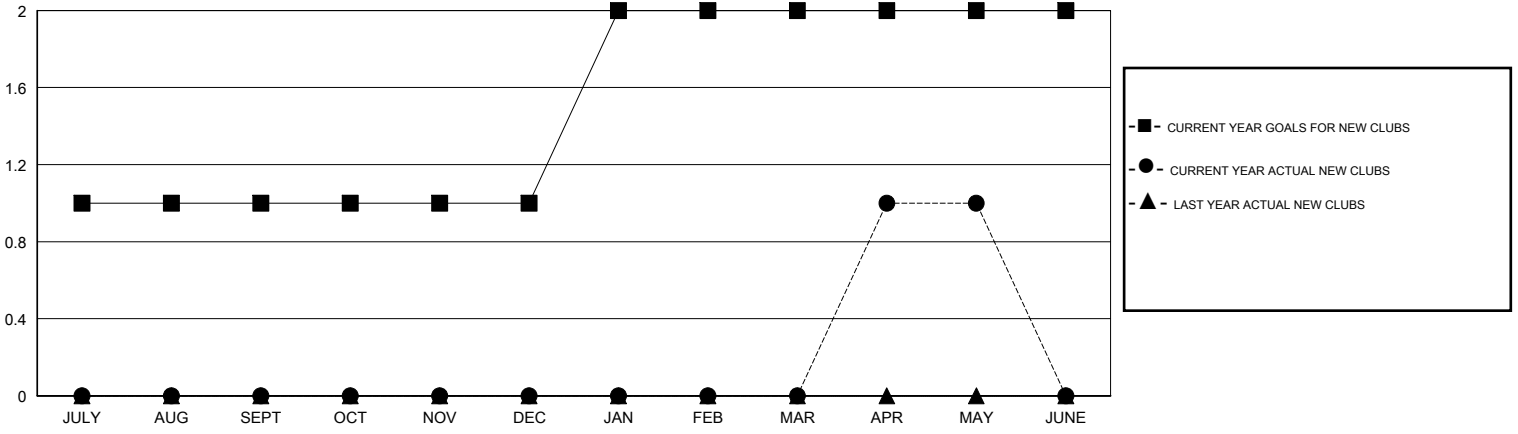
GMT: DANA BIGGS

LOCATION CALIFORNIA

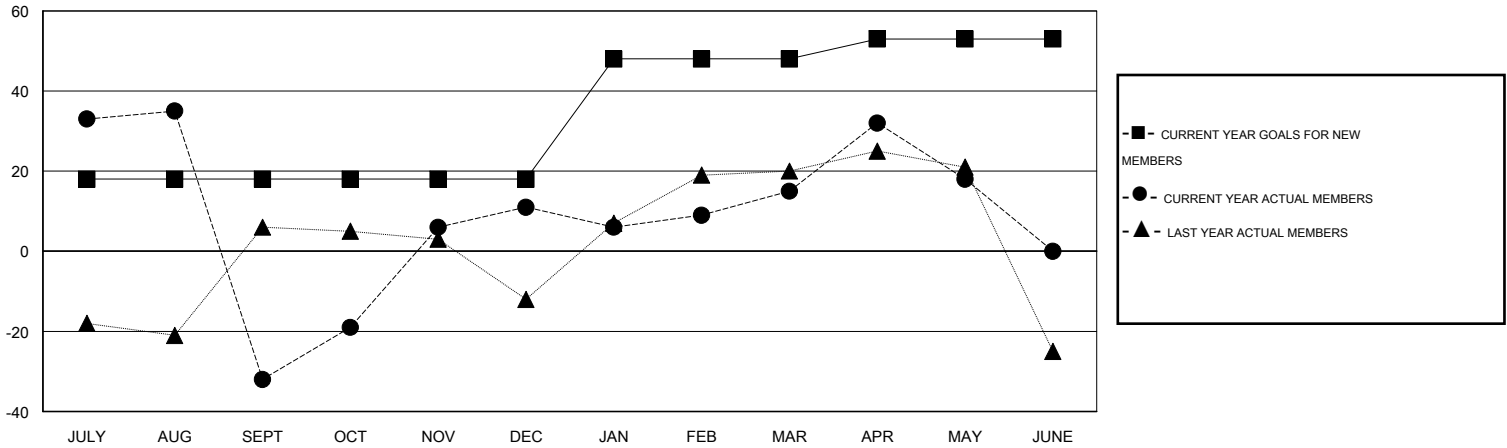
GMT CA 1

Clubs					Members				
RESULTS FOR 2013-2014					RESULTS FOR 2013-2014				
QUARTER	NEW CLUB GOAL	ACTUAL NEW CLUBS	ACTUAL DROPPED CLUBS	ACTUAL NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	ACTUAL TOTAL MEMBERS ADDED	ACTUAL DROPPED MEMBERS	ACTUAL NET GAIN/LOSS
JULY/AUG/SEPT	1	0	1	-1	JULY/AUG/SEPT	18	50	82	-32
OCT/NOV/DEC	0	0	0	0	OCT/NOV/DEC	0	53	10	43
JAN/FEB/MAR	1	0	0	0	JAN/FEB/MAR	30	60	56	4
APR/MAY/JUNE	0	1	0	1	APR/MAY/JUNE	5	46	43	3

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 1	23 CLUBS OF 35 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	703 (57.72%)
DECEASED	CLICK HERE FOR HEALTH ASSESSMENT DATA	FEMALE	515 (42.28%)
CLUB CANCELLED		FAMILY UNIT MEMBERS	236
OTHER		HEAD OF HOUSEHOLD	115
TOTAL		NON-HEAD OF HOUSEHOLD	121